

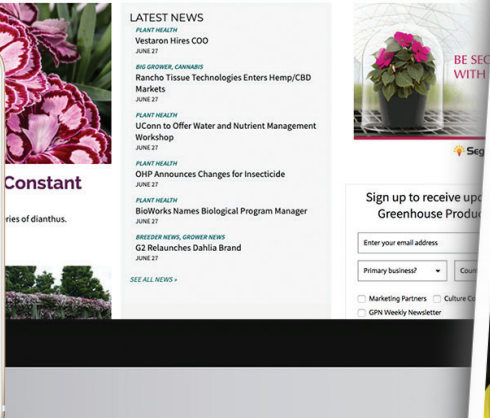
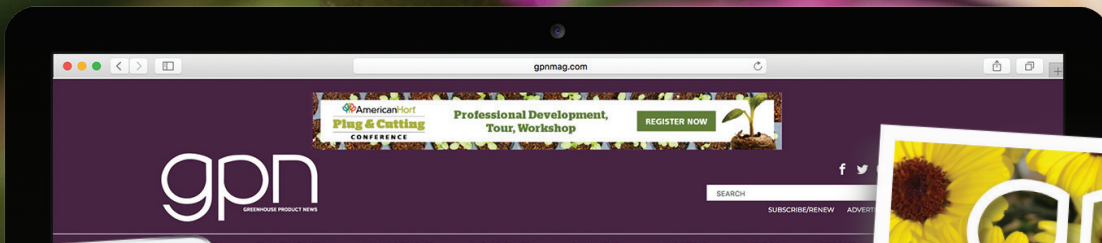
# gpn

GREENHOUSE PRODUCT NEWS

# 2020

# MEDIA KIT

PRINT & DIGITAL







GPN delivers the how-to, what-with information that growers rely on in 12 robust tabloid issues, boasting a bold and fresh new look. With a GPN integrated media program, including [www.gpnmag.com](http://www.gpnmag.com), digital products and live events, you can be sure industry buyers will find your advertising message on every media platform.

## PRINT



### WHY GPN IS YOUR BEST BUY!

#### 1 EDITORIAL LEADERSHIP

GPN is the best-read magazine in the industry<sup>1</sup>. Our **award-winning editors** consistently deliver the how-to, what-with information growers need to be successful in the greenhouse.

#### 3 PURCHASE AUTHORITY

**92.9%** of GPN's subscribers grow, specify, approve or purchase products.<sup>3</sup>

#### 2 100% REQUESTED, 100% QUALIFIED

**GPN is the ONLY industry publication that is 100% requested<sup>2</sup>**. 18,963 subscribers<sup>3</sup> provide the required information that defines their business and occupation in order to qualify to receive GPN.  
Total Readers per copy: 2.6<sup>1</sup>  
Total Print Impressions: 46,896<sup>1</sup>

#### 4 BIG, BOLD & COLORFUL

GPN has long-been the only industry publication in a tabloid format<sup>2</sup>, providing advertisers with more real estate to make a big impression and highest impact in the market.

## BIG GROWER



GPN's print supplement and twice-monthly e-newsletter delivers news and product information to more than 3,500 commercial growers<sup>2</sup> with 250,000+ sq. ft. of growing area.

## SPECS

SPACE UNIT — Non-Bleed	Ad Size
Tabloid	9.75" x 13"
Junior Page	7" x 10"
Junior Spread	15.5" x 10"
½ Tabloid Vertical	4.625" x 13"
½ Tabloid Horizontal	9.75" x 6.375"
⅓ Tabloid Vertical	3.375" x 13"
⅔ Page	4.625" x 10"
½ Page Vertical	3.375" x 10"
½ Page Horizontal	7" x 4.875"
½ Page Island	4.625" x 7.375"
⅓ Page Vertical	2.125" x 10"
⅓ Page Square	4.625" x 4.875"
¼ Page	3.375" x 4.875"
⅙ Page Vertical	2.125" x 4.875"
⅙ Page Horizontal	4.875" x 2.125"
Showcase	4.5" x 3.5"
CA Spring Trials Companion Full Page	6" x 10"

SPACE UNIT — Bleed	Ad Size (Printed area/Trim Size)	Bleed Size (0.125" added to all sides)
Tabloid	10.75" x 13.5"	11" x 13.75"
Tabloid Spread	21.5" x 13.5"	21.75" x 13.75"
Junior Page	7.5" x 10.75"	7.75" x 11"
Junior Spread	15.25" x 10.75"	15.5" x 11"
½ Tabloid Vertical	5.125" x 13.5"	5.375" x 13.75"
½ Tabloid Horizontal	10.75" x 6.5"	11" x 6.75"
⅓ Tabloid Vertical	3.5" x 13.5"	3.75" x 13.75"
False Cover	10.5" x 13.25"	10.75" x 13.5"
½ Page Cover Tip	10.5" x 6.625"	10.75" x 6.875"
CA Spring Trials Companion Full Page	6" x 10"	6.25" x 10.25"

#### MECHANICAL DATA

- Publication Trim Size: 10.75" x 13.5"  
Achieved by trimming 0.125" off head, face and foot.
- All ads should be submitted using CMYK colors and high resolution images of 300dpi.
- Live matter should be kept at least 0.25" from the trim.
- Printing: Web offset. Printing is wet, all colors going down simultaneously with one impression. SWOP specifications apply.

#### AD ART UPLOAD INSTRUCTIONS

All ad art and additional ad information should be uploaded at: <https://upload.greatamericanmediaservices.com>

<sup>1</sup> Signet AdStudy, September 2018 <sup>2</sup> Publisher's Data <sup>3</sup> AAM Publisher's Statement June 2019

# In Every Issue: Crop Culture, Plant Health Management, 40 Under 40 Perspectives

Monthly Columnists: Raymond Cloyd, Vaughn Fletcher, Peter Konjoian, Erik Runkle

## 2020 Editorial Calendar

JANUARY	FEBRUARY	MARCH	APRIL
<p><b>AD CLOSE:</b> 12/02/19</p> <p><b>MATERIALS DUE:</b> 12/09/19</p> <p><b>EDITORIAL TOPICS:</b> Intern of the Year New in Shrubs</p> <p><b>SUPPLEMENTS:</b> Big Grower</p>	<p><b>AD CLOSE:</b> 01/03/20</p> <p><b>MATERIALS DUE:</b> 01/10/20</p> <p><b>EDITORIAL TOPICS:</b> Poinsettia Introductions Trending in Growing Media</p> <p><b>SUPPLEMENTS:</b> California Spring Trials Companion</p>	<p><b>AD CLOSE:</b> 02/03/20</p> <p><b>MATERIALS DUE:</b> 02/10/20</p> <p><b>EDITORIAL TOPICS:</b> Managing Irrigation Hemp Production</p> <p><b>SUPPLEMENTS:</b> Big Grower</p>	<p><b>AD CLOSE:</b> 03/02/20</p> <p><b>MATERIALS DUE:</b> 03/09/20</p> <p><b>EDITORIAL TOPICS:</b> Disease Control Strategies Biological Solutions</p> <p><b>SPECIAL SECTION:</b> Plant Health Management Advertorial</p>
MAY	JUNE	JULY	AUGUST
<p><b>AD CLOSE:</b> 04/02/20</p> <p><b>MATERIALS DUE:</b> 04/09/20</p> <p><b>EDITORIAL TOPICS:</b> GPN's 40 Under 40 Shipping Issues</p>	<p><b>AD CLOSE:</b> 05/01/20</p> <p><b>MATERIALS DUE:</b> 05/08/20</p> <p><b>EDITORIAL TOPICS:</b> 2020 California Spring Trials Coverage Lighting Technology Learning from the Consumer</p> <p><b>BONUS DISTRIBUTION:</b> Cultivate'20</p> <p><b>SPECIAL SECTION:</b> Innovations In Lighting Advertorial</p>	<p><b>AD CLOSE:</b> 06/02/20</p> <p><b>MATERIALS DUE:</b> 06/09/20</p> <p><b>EDITORIAL TOPICS:</b> 2020 California Spring Trials Coverage Innovations in Plant Propagation Cannabis Cultivation</p> <p><b>SUPPLEMENTS:</b> Big Grower</p> <p><b>BONUS DISTRIBUTION:</b> Cultivate'20, GPN Cannabis and Hemp Conference</p>	<p><b>AD CLOSE:</b> 07/02/20</p> <p><b>MATERIALS DUE:</b> 07/09/20</p> <p><b>EDITORIAL TOPICS:</b> Hydroponic Production New Edible Varieties</p> <p><b>BONUS DISTRIBUTION:</b> Farwest Show Griffin Expo</p>
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p><b>AD CLOSE:</b> 08/03/20</p> <p><b>MATERIALS DUE:</b> 08/10/20</p> <p><b>EDITORIAL TOPICS:</b> Award-Winning Varieties Maximizing the Web Marketing Strategy</p> <p><b>SPECIAL SECTION:</b> Innovations In Lighting Advertorial</p> <p><b>SUPPLEMENTS:</b> Big Grower</p> <p><b>BONUS DISTRIBUTION:</b> Griffin Expo</p> 	<p><b>AD CLOSE:</b> 09/01/20</p> <p><b>MATERIALS DUE:</b> 09/08/20</p> <p><b>EDITORIAL TOPICS:</b> New in Perennials PGR Use</p> <p><b>SPECIAL SECTION:</b> Media &amp; Plant Nutrition Advertorial</p> <p><b>SUPPLEMENTS:</b> Under Control: Tips for Controlled Environment Agriculture</p>	<p><b>AD CLOSE:</b> 10/01/20</p> <p><b>MATERIALS DUE:</b> 10/08/20</p> <p><b>EDITORIAL TOPICS:</b> Landscape Market Structures &amp; Equipment</p> <p><b>SUPPLEMENTS:</b> Big Grower</p>	<p><b>AD CLOSE:</b> 11/02/20</p> <p><b>MATERIALS DUE:</b> 11/09/20</p> <p><b>EDITORIAL TOPICS:</b> Potted Crops Software Technology</p> <p><b>SUPPLEMENTS:</b> 2021 Guide to Cannabis Production</p> <p><b>BONUS DISTRIBUTION:</b> Michigan Greenhouse Growers Expo</p>

## EVENTS



A full-day educational experience providing the latest insight, tips and guidelines for success in the cannabis market.



Class of 2020 will be announced in the May issue of GPN and awards program will take place in July at Cultivate'20.



Quality educational webinars to learn the best practices for growing healthy plants. Fall 2020.

## CUSTOM SOLUTIONS

### RESEARCH, DATA AND CUSTOM CONTENT

GPN's in-house team is your resource center for market research and data, custom content for print, digital and web collateral, and for your website rehab or development. We do it all. How can we help you?

**Ask your Integrated Media Consultant for more information.**

# WEBSITE AD UNITS

Eye-catching, high-profile banner units command attention and directly link visitors from our website to yours.

## OVERVIEW

- Web ads rotate throughout all areas of www.gpnmag.com; all ads run-of-site with maximum of six rotations
- Targeted ads are located on sponsor-specified pages (home page, channels, etc.)

## SPECIFICATIONS

### Leaderboard

- Dimensions: 728 x 90 pixels
- Expandable Dimensions: 728 x 300 pixels

### Medium Rectangle

- Dimensions: 300 x 250 pixels
- Expandable Dimensions: 620 x 250 pixels

### Run-of-Site Pop-Up (exclusive)

- Dimensions: 600 x 600 pixels

### For All Images/Ads

- Accepted Formats: JPG, GIF, and 3rd party tags (If animated — maximum of four loops & GIF format required)
- Advertiser should also submit back-up text ad (headline of seven words maximum, plus text of up to 50 words)
- Maximum file size: 40KB

## RATES (NET)

Leaderboard	Medium Rectangle	Run-of-Site Pop-Up
\$4,800/year	\$4,500/year	\$3,500/month
\$600/month	\$550/month	

# CHANNELS

Channels are your opportunity to advertise on a microsite of targeted editorial and product information.

## OVERVIEW

- Visitors to these channels actively seek information on category-specific products or industry hot topics
- Editorial product reviews, category-related news and topical content are the backdrop for your product information
- Ad units for sponsored channel sponsorships are deployed on the channel/topic related pages as well as the channel landing page

## CHANNEL TOPICS

- Culture
- Plant Health
- Videos
- Big Grower
- Production

## RATES (NET)

### Individual Channel Rates

Leaderboard	Medium Rectangle
\$4,000/year	\$3,600/year
\$450/month	\$400/month

## SPONSOR PACKAGE

### Ad Units

- Leaderboard: 728 x 90 pixels
- Medium Rectangle: 300 x 250 pixels

### Topic Sponsorship

- Sponsor's ad units will appear on all topics related to a specific channel
- Sponsor's ad positioned on leaderboard and medium rectangle ads based on channel category correlation



# DOMINATE



GPN'S WEBSITE WITH CATEGORY TAKEOVER

SEE PAGE 9 FOR DETAILS!

# CONTACT

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<sup>1</sup> Publisher's Own Data

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# HORT TV

Enjoy increased exposure for your videos in a venue with targeted viewership and industry relevance.



## OPPORTUNITIES

Hort TV is a platform that features on-demand, how-to videos and educational quick tips from industry suppliers. Thousands of visitors have viewed Hort TV programming since its introduction<sup>1</sup>.

### Cultivate'20 In-Room Hort TV

- Series of 30-second commercial spots airing between the editorial programming; spot will include:
  - High-resolution product image
  - 50-75 word voiceover
  - Booth number
  - Contact information
  - Or supply your own 30-second commercial

### California Spring Trials Video

- Three-minute video filmed at your Spring Trials site by GPN staff and broadcast on [www.gpnmag.com](http://www.gpnmag.com).

## RATES (NET)

- Cultivate'20 Video — In-Room: \$995
- Spring Trials Video:
  - \$995 for Advertiser
  - \$1,150 for Non-Advertiser
- Cultivate'20 Video: \$995
- \* **Talk to your Integrated Media Consultant about our Cultivate'20 Video packages**

# VIDEO E-ALERT

Increase brand awareness and educate the market by sharing your video with GPN subscribers

## OVERVIEW

- One supplied video delivered via email
- Opportunity to share your video with an engaged audience which may include new product information, how to guide for product usage, testimonials or success stories
- Link to the video on your website or link to archived video hosted on [www.gpnmag.com](http://www.gpnmag.com)
- Hosted on [www.gpnmag.com](http://www.gpnmag.com) for one year

## ADVERTISER BENEFITS

- Exclusive content marketing opportunity with 100% share of voice
- Strong positioning with the advertiser seen as an industry leader
- Digital engagement report included
- Report includes: company, name, title, address and phone number

## RATE (NET)

\$2,500

### VIDEO LIBRARY



### Cultivate'20 Booth Video

- Three-minute video filmed at your Cultivate booth by GPN staff and broadcast on [www.gpnmag.com](http://www.gpnmag.com)

## SPONSOR BENEFITS

- High visibility through prominent exposure on the GPN website and email notifications
- Videos can be uploaded onto advertiser's website

## SPECIFICATIONS

### Video

- Duration: 2-3 minutes recommended but not exceeding 4 minutes
- Frame Size: 30 FPS
- Key Frame: every 30-60 frames (2 seconds)
- Video Data Rate: 600 kbps
- Audio Data Rate: 48 kbps
- Total Data Rate: 648 kbps
- Dimensions: 480 x 360 pixels (4:3 Full Screen) or 480 x 270 pixels (16:9 Wide Screen)
- File types: .mov or .mp4 format only

### Video description

- Short description of 210 characters including blank spaces and headline (about 30 words)

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## GPN WEEKLY

- Delivered each week via email to floriculture professionals
- Allows readers to keep up-to-date on the latest industry news and advancements
- News items include headline, abstract and a link to the full text news item online
- Each issue shared with 8,200+ social media followers

## CULTURE CONNECTION

- Delivered twice a month via email to floriculture professionals
- Allows growers access to the information they need to produce the highest quality crops
- Topics featured will include crop culture, research, California Spring Trials, chemical/control trials, university trials, breeder news, new varieties and pest/disease management
- Each issue shared with 8,200+ social media followers

## BIG GROWER BOTTOM LINE

- Delivered twice a month via email to the largest and most influential commercial growers<sup>1</sup>
- Allows readers to keep up-to-date on the latest industry news and advancements
- News items include headline, abstract and a link to the full text news item online
- Each issue shared with 8,200+ social media followers



## SPONSOR BENEFITS

- High visibility with the sponsor's ad prominently placed in the e-newsletter
- ROI with the sponsor receiving detailed metric and engagement report

## RATES (NET)

1x: \$700	9x: \$600	24x: \$500
3x: \$650	12x: \$575	

Text Ad: \$700

(Text ad available for GPN Weekly & Big Grower Bottom Line)

## SPECIFICATIONS

### Leaderboard

- Dimensions: 600 x 90 pixels

### Medium Rectangle

- Dimensions: 300 x 250 pixels

### For All Images/Ads

- Accepted formats: JPG or animated GIF (If animated GIF — maximum of four loops)
- Maximum file size: 40KB

### Sponsored Text Ads

(GPN Weekly & Big Grower Bottom Line)

- The text ad is a new feature in GPN Weekly. Please submit 40 words of text, a photograph of the product and the link to your website. We'll do the rest. The text ad will appear as sponsored content in the news section of the e-newsletter.
- Product Photograph Dimensions: 152 x 135 pixels

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<sup>1</sup> Publisher's Own Data

Submit all ad material, text and instructions to <https://upload.greatamericanmediaservices.com>.



## LET'S TALK OVERVIEW

- Readers receive GPN's latest editorial information on a specific topic or category to keep them up to date and help them deal with the different challenges they face
- Delivered the final Thursday of each month to all GPN e-newsletter subscribers
- News items include headline, abstract and a link to the full text news item online
- Each issue shared with 8,200+ social media followers

## SPONSOR BENEFITS

- Sponsorship includes all advertising positions within the e-newsletter
- Provides readers with engaging sponsored content tailored to your products and services
- ROI with the sponsor receiving detailed metric and engagement report

## SPECIFICATIONS

### Leaderboard

- Dimensions: 600 x 90 pixels

### Medium Rectangle

- Dimensions: 300 x 250 pixels

### For All Images/Ads

- Accepted formats: JPG or animated GIF (If animated GIF — maximum of four loops)
- Maximum file size: 40KB

## RATE (NET)

\$1,500 per issue

### Sponsored Text Ads

- Please submit 40 words of text, a photograph of the product and the link to your website. We'll do the rest. The text ad will appear as sponsored content in the news section of the e-newsletter.
- Product Photograph Dimensions: 152 x 135 pixels

### Suggested Topics

- Greenhouse Lighting
- PGRs
- Plant Nutrition

The diagram illustrates the layout of an email newsletter. At the top is a **LEADERBOARD** banner for **CAL-MAG** by **Peters**, with the tagline "Your Soft Water Solution" and "There is a Difference". Below this is the main content area, which includes a **SPONSORED CONTENT** section featuring a product advertisement for **Peters Excel 15-5-15** with a "Read More" link. To the right of this is a **MEDIUM RECTANGLE** advertisement for **CAL-MAG** by **Peters**. At the bottom of the newsletter is another **LEADERBOARD** banner with the text "INTERESTED IN ADVERTISING IN GPN? LEARN MORE >".

## GREENHOUSE MARKETPLACE

Use this product spotlight for cost-effective promotion of new products to market buyers.

## OVERVIEW

- Greenhouse Marketplace is an electronic product release that includes a 50-to-75-word description and a four-color image
- All products are placed in a general product category within the electronic release
- Each item in the email links to the corresponding Spotlight on [www.gpnmag.com](http://www.gpnmag.com)
- Use Greenhouse Marketplace to:
  - Launch a new product or service
  - Introduce new sales literature
  - Increase recognition in the market
  - Generate leads

## RATE (NET)

\$500 per product

## SPONSOR BENEFITS

- High visibility with your product release in the dedicated email
- Products are posted on [www.gpnmag.com](http://www.gpnmag.com) and linked to your company listing
- ROI with the sponsor receiving detailed metric and engagement report

## SPECIFICATIONS

### Advertiser to provide:

- One four-color, high-resolution image in JPG or GIF format (we will resize as needed for the site and email)
- A 50-to-75-word description of the product's features and capabilities. GPN staff will edit for style and content
- Contact information and URL

The diagram shows the layout of a Greenhouse Marketplace email newsletter. At the top is a **LEADERBOARD** banner for **Free E-Newsletters** by **GPN**. Below this is the main content area, which includes a **FEATURED PRODUCTS** section with three product images, a **VARIETY SPOTLIGHT** section with three product images, and a **NEW PRODUCTS** section with three product images. Each product image has a **PRODUCT NAME** and **Product Company** label below it.

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## EXCLUSIVE E-BLASTS

Enjoy exclusive email access to floriculture professionals with purchasing authority.

### PROGRAM OVERVIEW

- An Exclusive E-Blast is a sponsored email broadcast delivered to floriculture professionals
- Exclusive E-Blast campaigns can be used for:
  - Launching a new technology or service
  - Breaking company announcements
  - Invitations to visit your trade show booth
  - Promotion of webcasts
  - Increasing brand recognition
  - Generating leads
  - Driving web traffic
- Following transmission, sponsors receive detailed metric and engagement report
- 100% share of voice

### SPECIFICATIONS

- Dimensions: Not to exceed 600 pixels wide
- Accepted format: HTML file
- Maximum file size: 200 KB
- Advertiser must host images
- Advertiser provides subject line

#### HTML Specifications

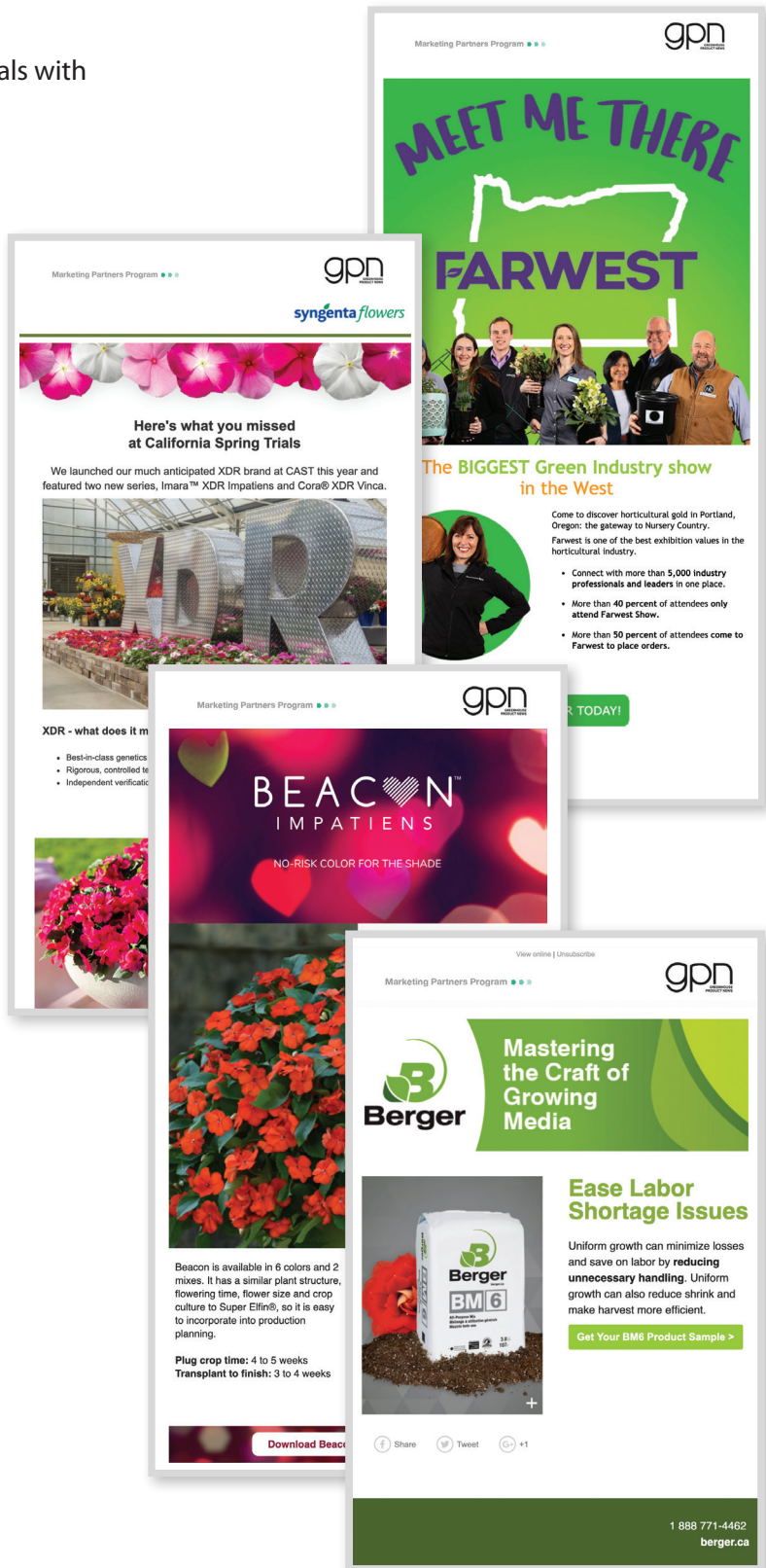
- HTML must be provided as a .txt file, uploaded via a link provided by your Integrated Media Consultant. Your subject line, send time, email addresses for proofing and other details will also be collected through this form.
- Keep HTML code as clean as possible.
- Include plain text versions (for users without HTML support)
- Do not include complex CSS — this is rendered differently by email applications and some have poor support, resulting in display issues.
- Test your HTML code in multiple email clients (Outlook, Yahoo and Gmail) to ensure correct delivery.
- All CSS must be embedded in the HTML code.
- Characters (apostrophes, quotation marks, em/en dashes, etc.) should be coded properly.

**NOTE:** Submitted HTML should be designed to minimize deliverability issues. Great American Media Services will notify you if revisions are required.

Signed email distribution agreement and current opt-out list are required prior to deployment.

### RATE (NET)

\$2,500  
\$3,500 (Retargeting Package rate)



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# CASE STUDY

Compress the sales cycle by presenting your success stories to an engaged audience of decision makers.

## OVERVIEW

- Case study delivered via email to recipients
- Opportunity to cover the details of a specific problem encountered and its solution
- Allows readers to see information on the latest industry advancements
- Deep link to supplier's website within the content
- Hosted on www.gpnmag.com for one year

## SPONSOR BENEFITS

- Strong positioning with the sponsor seen as an industry leader
- Exclusive content marketing opportunity with 100% share of voice
- ROI with the sponsor receiving detailed metric and engagement report

Signed email distribution agreement and current opt-out list are required prior to deployment.

## RATE (NET)

\$2,500

## SPECIFICATIONS

### 500-word case study includes:

- A brief history of the problem
- Location and the name of the client
- What was needed for the solution
- How it was solved, including objectives and benefits
- Author's name for byline
- The company's contact information, including phone number, fax number, email address and website

**NOTE:** Avoid using multiple product endorsement quotes and product specifications — links to this information can be incorporated in the case study. Editors reserve the right to edit content for grammar and style.

### Two Images and Captions

- High-resolution images, JPG or GIF formats preferred
- Captions no longer than 45 characters

### Sponsor Logo

- Dimensions: 120 x 60 logo
- Accepted formats: JPG or GIF



# CATEGORY TAKEOVER

Dominate the GPN website in the category most relevant to your products.

## OVERVIEW

- Product category ownership for one quarter or the whole year
- Leaderboard ad on webpage
- Three medium rectangle ads on webpage
- Two sponsored content articles on webpage quarterly or eight for the whole year\*
- One category e-newsletter sent per quarter to 10,000 GPN digital subscribers, featuring your two sponsored content articles and all ad spaces

## CATEGORY OPTIONS

- Management
- Lighting
- Controlled Environment Agriculture
- Structures & Equipment

Talk to your Integrated Media Consultant to discuss additional categories

## RATES (NET)

\$3,000 per quarter  
\$10,000 per year

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## COMMERCIAL WEBINAR

Leverage the convenience of this web-based format to present your company's products and services to a qualified audience.

### OVERVIEW (Supplier provides the presentation/speaker)

- Format consists of a live 45-minute online presentation and 15-minute follow-up Q&A
- Content includes invaluable product/technical information (similar to a white paper)
- Subscribers to GPN Weekly and GPN magazine receive promotions
- Webinars are archived on [www.gpnmag.com](http://www.gpnmag.com) for one year

### SPONSOR BENEFITS

- Sponsor logos and mentions in:
  - GPN print ads
  - Email promotions
  - Webinar presentation
- Sponsorship is extended at no extra charge as the webinar is recorded and posted for repeat viewings
- Upon completion of the webinar, sponsors will receive a list of the registrants and their registration information
- 100% share of voice

### RATE (NET)

\$5,000 per webinar

## EDITORIAL WEBINAR

Sponsor a GPN editorial webinar to secure strong positioning and high visibility with a professional audience thirsting for knowledge.

### OVERVIEW

- Format consists of a live 30-45-minute online presentation and 15-minute follow-up Q&A
- Content includes invaluable product/technical information (similar to a white paper)
- Developed by GPN editorial staff and presented by industry expert
- Subscribers to GPN Weekly and GPN magazine receive promotions
- Webinars are archived on [www.gpnmag.com](http://www.gpnmag.com) for one year
- Leads provided to sponsor from both live webinar registrations and on-demand views.

### RATE (NET)

- Exclusive sponsorship — \$5,000



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# SAVE TIME AND RESOURCES

Utilize our team to create a customized multimedia program to reach your target audience.



PRINT & DIGITAL  
**18,963<sup>3</sup>**



E-NEWSLETTER  
**11,000+<sup>2</sup>**



WEBSITE  
**1.1 MILLION+<sup>1</sup>**  
annual pageviews



SOCIAL COMMUNITY  
**9,700+<sup>2</sup>**



**Forty**  
under **40**



EVENTS  
**500,000+**  
impressions for event sponsors

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<sup>1</sup> July 1, 2018 - July 1, 2019, Publisher's Own Data <sup>2</sup> As of July 14, 2019, Publisher's Own Data <sup>3</sup> AAM Publisher's Statement June 2019

## ADVERTISING

The GPN advertising team is eager to hear your goals and discuss new strategies for business growth. Reach out today and we can begin discussing proven solutions that will help grow your bottom line.



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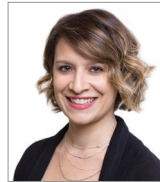
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