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ADVERTISEMENT TEXT MUST BE LEGIBLE IN THIS POSITION; CAN REMOVE/ADJUST DROP SHADOW OR USE BLACK TEXT



## FALSE COVER TEMPLATE (FRONT SIDE)

**trim line** 10.5"W x 13.25"H - Trim Size

**bleed line** 10.75"W x 13.50"H - Bleed Size

(0.125" ADDED ON ALL SIDES FOR BLEED)

**safe area** 10"W x 12.75"H - Safe/live area

(KEEP ANY TEXT/IMPORTANT INFO WITHIN THIS SPACE TO AVOID BEING TOO CLOSE TO THE TRIM)

↓ LEAVE 0.25" OF SPACE AROUND MAILING LABEL AREA

MONTH YEAR ←

- PLEASE KEEP MONTH/YEAR AND BOTTOM RIGHT TEXT LEGIBLE
- DROP SHADOWS CAN BE ADJUSTED IF NEEDED

CLIENT LOGO  
BOTTOM RIGHT AREA

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**FALSE COVER TEMPLATE  
(BACK SIDE)**

**trim line** 10.5"W x 13.25"H - Trim Size

**bleed line** 10.75"W x 13.50"H - Bleed Size

(0.125" ADDED ON ALL SIDES FOR BLEED)

**safe area** 10"W x 12.75"H - Safe/live area

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(0.125" ADDED ON ALL SIDES FOR BLEED)

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MONTH YEAR

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