FULL TABLOID FALSE COVER SPECS

FRONT SIDE

Trim: 10.50"W x 13.25"H
Bleed: 10.75"W x 13.50"H
Safe Area: 10"W x 12.75"H

- Choose one of the three logo color options to compliment your brand and artwork.

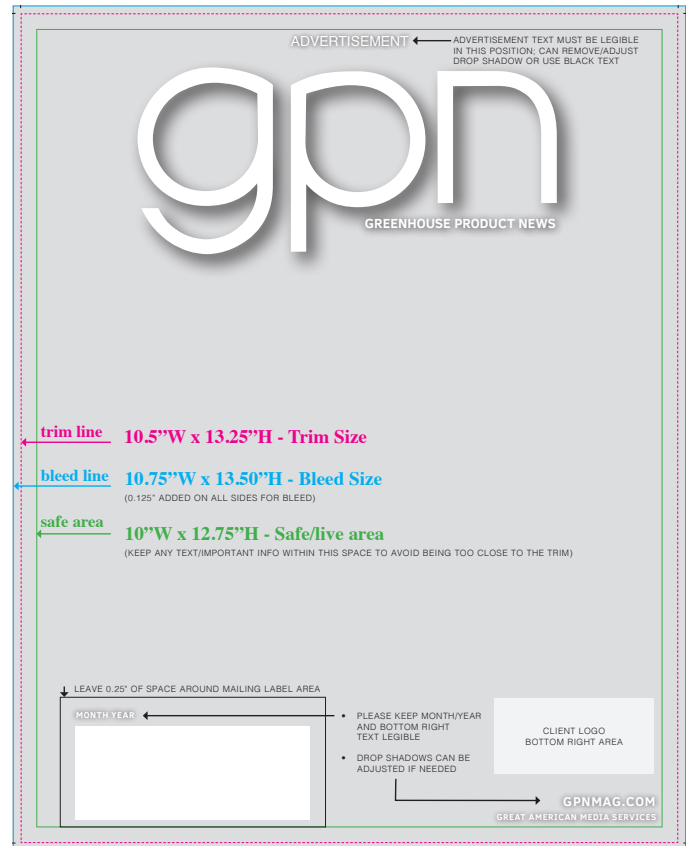Option 1:   Option 2:   Option 3:

- Client logo positioned bottom right (at least 0.25" of space below logo)

- "ADVERTISEMENT" text positioned in center below safe area and above logo. *This can be added on our end if font is not available.*

   Color: black or white
   Font: Helvetica (regular); 16 pt

- **If you do not have InDesign to utilize the working template file, the following will be added on our end:**
  Mailing label, issue month/year, website/company info (bottom right) and GPN logo. *Please specify which logo color option if you have a preference.*
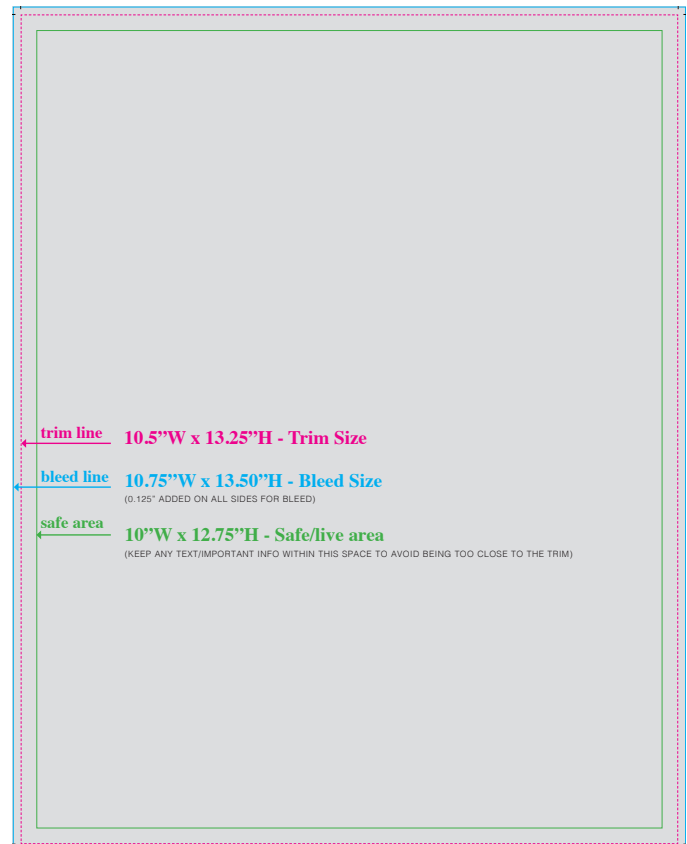
BACK SIDE

Trim: 10.50"W x 13.25"H
Bleed: 10.75"W x 13.50"H
Safe Area: 10"W x 12.75"H

- No requirements for artwork

Please download the full page false cover template at
https://gpnmag.media/wp-content/uploads/2021/07/
GPN_FalseCover-Template_TabloidBleed.zip

Questions?
Contact Jolan Godfrey at jgodfrey@greatamericanpublish.com
or 616-520-2148

ADVERTISEMENT ← ADVERTISEMENT TEXT MUST BE LEGIBLE IN THIS POSITION; CAN REMOVE/ADJUST DROP SHADOW OR USE BLACK TEXT

gpn
GREENHOUSE PRODUCT NEWS

trim line — 10.5"W x 13.25"H - Trim Size

bleed line — 10.75"W x 13.50"H - Bleed Size
(0.125" ADDED ON ALL SIDES FOR BLEED)

safe area — 10"W x 12.75"H - Safe/live area
(KEEP ANY TEXT/IMPORTANT INFO WITHIN THIS SPACE TO AVOID BEING TOO CLOSE TO THE TRIM)

LEAVE 0.25" OF SPACE AROUND MAILING LABEL AREA

MONTH YEAR

- PLEASE KEEP MONTH/YEAR AND BOTTOM RIGHT TEXT LEGIBLE
- DROP SHADOWS CAN BE ADJUSTED IF NEEDED

CLIENT LOGO BOTTOM RIGHT AREA

GPNMAG.COM
GREAT AMERICAN MEDIA SERVICES

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