

## January

Greenhouse Innovations & Efficiencies  
Intern of the Year  
Summer Survivors

**Special Section:** Big Grower

**Bonus Distribution:** MANTS, TPIE

**Ad Space Deadline:** 12/1/2023

**Ad Materials Due:** 12/8/2023

## February

Poinsettia Varieties & Performance  
Lighting Advancements  
Disease Diagnostics  
Summer Basket Performers

**Special Advertorial Section:** California  
Spring Trials Preview

**Ad Space Deadline:** 1/10/2024

**Ad Materials Due:** 1/17/2024

## March

Labor  
Irrigation & Water Management  
Hemp Production  
CAST Sneak Peeks

**Special Section:** Hemp Production

**Ad Space Deadline:** 2/2/2024

**Ad Materials Due:** 2/9/2024

## April: Plant Health Issue

Biocontrols  
Insecticides, Fungicides, PGRs  
Growing Media  
Plant Nutrition

**Special Advertorial Section:** Plant Health

**Ad Space Deadline:** 2/27/2024

**Ad Materials Due:** 3/5/2024

**In Every Issue:** Product Marketplace, 40  
Under 40 Perspectives, Culture Report

## May

40 Under 40 Honorees  
Automation  
Technology Innovations  
Costa Trial — Annuals

**Special Section:** Big Grower

**Bonus Distribution:** Cultivate'24

**Ad Space Deadline:** 3/27/2024

**Ad Materials Due:** 4/3/2024

## June

California Spring Trials Coverage  
Biologicals  
Pest & Disease Management  
Drought Tolerant Varieties

**Ad Space Deadline:** 4/24/2024

**Ad Materials Due:** 5/1/2024

## July

California Spring Trials Coverage  
Lighting Systems  
What's New in Shrubs  
Costa Trial — Perennials

**Special Section:** Big Grower

**Bonus Distribution:** Cultivate'24

**Ad Space Deadline:** 6/5/2024

**Ad Materials Due:** 6/12/2024

## August: CEA & Lighting Issue

Controlled Environment Agriculture  
Sanitation  
Climate Control Solutions  
LED Lighting Trends

**Special Advertorial Section:** Lighting

**Bonus Distribution:** FarWest Show '24

**Ad Space Deadline:** 7/12/2024

**Ad Materials Due:** 7/19/2024

## September

Combos & Baskets  
Inventory Management  
Cut Flowers  
Southern Plant Trial

**Special Section:** Big Grower

**Bonus Distribution:** Griffin Expo

**Ad Space Deadline:** 8/8/2024

**Ad Materials Due:** 8/15/2024

## Special Digital Supplement: New Varieties Guide

Published each September and distributed to 11,000+ readers, the New Varieties Digital Guide is a great opportunity to help communicate your new varieties to growers nationwide.

**Ad Space Deadline:** 8/23/2024

**Ad Materials Due:** 8/30/2024

## October

PGRs  
Award-Winning Varieties  
Fertilizer & Nutrient Research  
Michigan Garden Plants Tour Standouts

**Special Advertorial Section:** Media &  
Plant Health

**Ad Space Deadline:** 9/4/2024

**Ad Materials Due:** 9/11/2024

## November/December

Maximizing Structures  
First-Year Flowering Perennials  
Pest Management  
Optimizing Operations &  
Business Management

**Special Supplement:** 2025 Guide to  
Cannabis Production

**Ad Space Deadline:** 10/16/2024

**Ad Materials Due:** 10/23/2024

**See all the ways GPN can connect  
you with your customers at  
gpnmag.media.**

**KIM SAMMARTINO**  
NATIONAL SALES MANAGER  
ksammartino@greatamericanpublish.com  
616-520-2173

